



**Town of Fort Mill Accommodations Tax Advisory Committee Meeting Minutes  
Monday August 24, 2020  
2:00 PM**

**Public Access from your computer, tablet or smartphone.**

<https://global.gotomeeting.com/join/632335069>

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**Access Code: 632-335-069**

**PRESENT: Chairman Scott Wells, Jason Weslovs, John Joyner, Christia Humburg and Debbie Whitsett were present. Davy Broom, Town Manager and Virginia Burgess, Town Clerk were also present.**

**CALL TO ORDER**

Chairman Scott Wells called the meeting to order at 2:00 pm.

**INFORMATION/DISCUSSION**

**Information/Discussion Item #1**

Grant applications from the following

The Fort Mill Accommodations Tax Advisory Committee reviewed three applications that the Town received for tourism related expenses. The amount requested by each applicant and the committee's recommendation for funding is as follows:

**The Fort Mill History Museum**

Marketing Expenses	\$32,000.00
Dehumidifier for Museum & HVAC	\$21,000.00
<b>Total Requested</b>	<b>\$53,000.00</b>

The Committee voted to award 40% of the requested amounts since the museum reports that 40% of their visitors are qualifying tourists. (State defines a tourist as one traveling 50 miles or more)

John Joyner made a MOTION to approve the amount of \$12,800 for Marketing expenses and \$8,400.99 for the dehumidifier and HVAC for the museum for a total of \$21,200.00 for the Fort Mill History Museum. SECONDED by Debbie Whitsett. Passed 5-0.

Marketing Expenses	\$12,800.00
Dehumidifier for Museum & HVAC	\$ 8,400.00
<b>Total Recommended by Committee</b>	<b>\$21,200.00</b>

### **Town of Fort Mill**

Marketing and Media for Strawberry Festival \$12,395.0

**Total Requested: \$12,395.00**

The Committee voted to award 50% of the requested amount since the Town reports that 50% of the visitors for this event are qualifying tourists.

John Joyner made a MOTION to approve the amount of \$6,197.50 for The Town of Fort Mill for the marketing and media for the Strawberry Festival. SECONDED by Jason Weslov. Passed 5-0.

**Total Recommended by Committee \$6,197.50**

### **Narroway Productions**

Marketing and Advertising Expenses \$61,175.00

**Total Requested \$30,000.00**

The Committee voted to award 50% of the requested amount. Narroway reported that 75 – 80% of their visitors are usually qualifying tourists. They estimate that only 50% will be attending due to the current pandemic. The Committee voted to award Narroway 50% of their requested amount.

Debbie Whitsett made a MOTION to amend dates on the application to be effective from October 1, 2020 to September 31, 2020. SECONDED by John Joyner. Passed 5-0.

John Joyner made a MOTION to approve \$15,000 for funding of advertising and promotion of Narrowway Productions. SECONDED by Debbie Whitsett. Passed 5-0.

**Total Recommended by Committee** **\$15,000.00**

## ADJOURN

Having no business to conduct the meeting adjourned at 3:44 pm.

*The following press was notified of the meeting by email or fax in accordance of the Freedom of Information Act: The Herald; CN2; WRHI; Fort Mill Times, Fort Mill Sun and WBTV. The agenda was also posted on the board outside of the entrance to Town Hall the required length of time and on the Town website.*

*Respectfully Submitted:*



Virginia C. Burgess, CCC  
Town Clerk

*The Town of Fort Mill is committed to assuring accessibility with reasonable accommodation, of Town services and facilities for all individuals, in compliance with federal law. Please contact the Town Manager's Office at 803-547-2116 if you need assistance.*