

 STORMWATER DEPARTMENT

OUTREACH & EDUCATION



OUTREACH

BY THE NUMBERS

01

PUBLIC PROJECT

The Stormwater Art project is in full swing

02

ADOPT-A-STREAM

Working with SC Adopt-a-Stream, we hosted 2 workshops with 28 volunteers trained

03

VOLUNTEER CLEAN UPS

Volunteer groups helped keep our waterways clean with stream and street clean ups

04

RAIN CHECK TRAININGS

Stormwater Department is training other departments on best management practices for stormwater protection





STORMWATER ART PROJECT

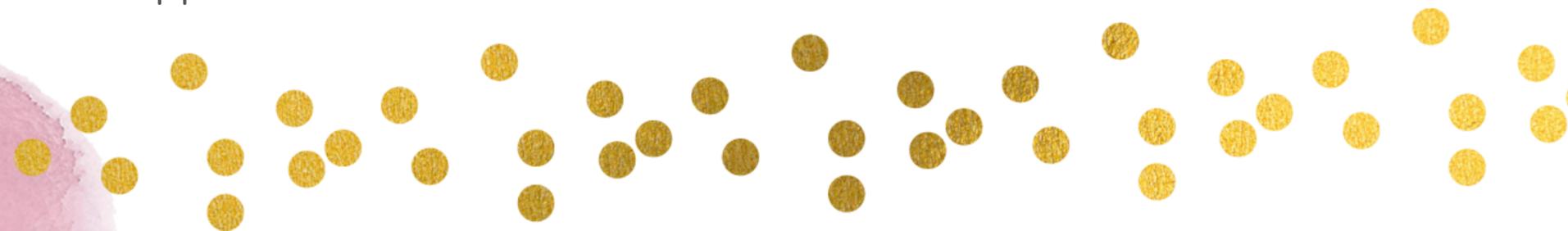


01

PHASE 1 OF PROJECT: STUDENT ART

Student art project is open for submissions. Outreach has been done to all Fort Mill Schools, local arts community and social media followers.

Currently, outreach to local businesses to secure financial and in-kind support is needed.



01

THE POWER IS IN YOUR HANDS

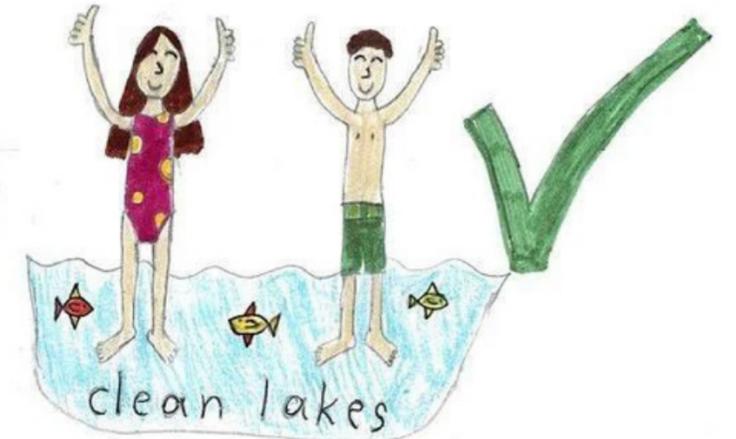


PROTECT OUR WATERSHEDS

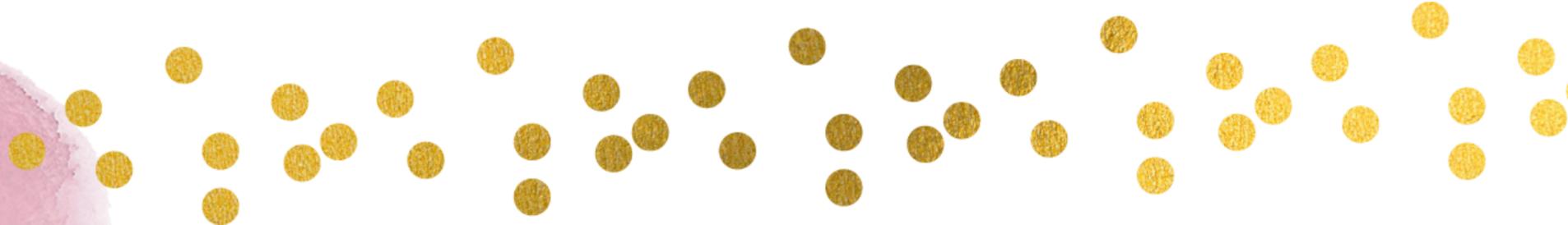
Do you like swimming in lakes? Then don't use chemicals on your lawn!



=



When you use chemicals on your lawn, they get in our lakes and cause lots of algae. Which makes lakes stinky and gross





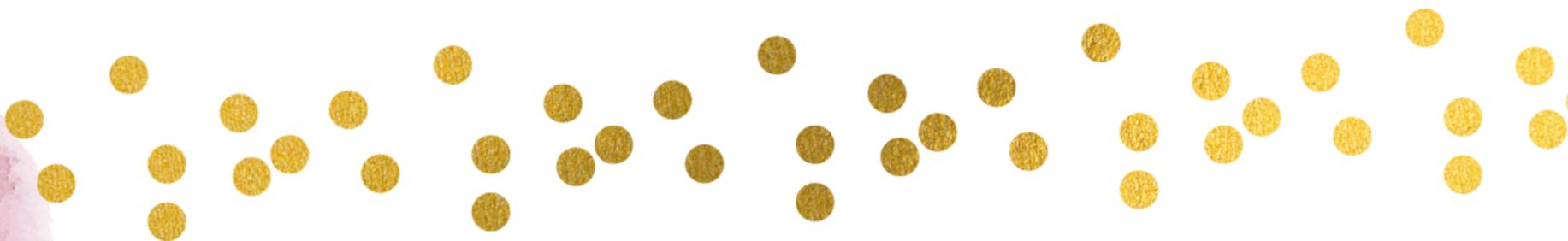
ADOPT-A- STREAM



02

FRESHWATER & MACRO INVERTABRATES

Working with the SC Adopt-a-Stream program, we have hosted two workshops for volunteers. The June 2022 workshop was on freshwater testing and the October 2022 workshop was focused on macroinvertebrates. While a total of 28 people were trained, three are currently active with the Town of Fort Mill as volunteers.



02





03

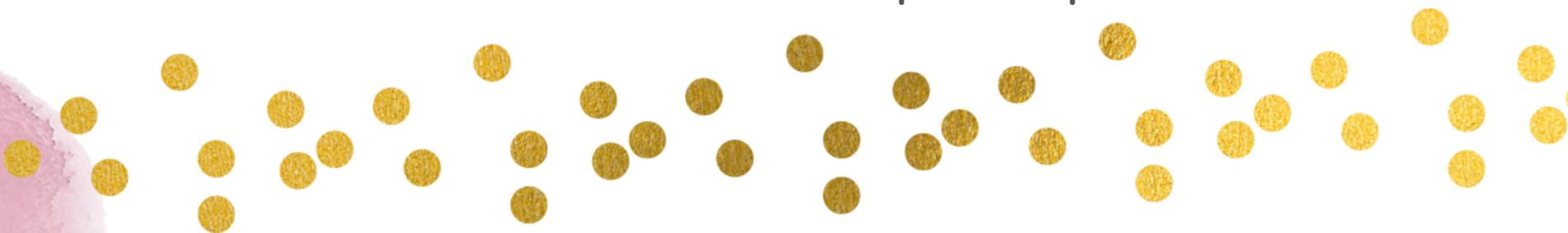


VOLUNTER CLEAN UPS

RIVERSWEEP & BEYOND

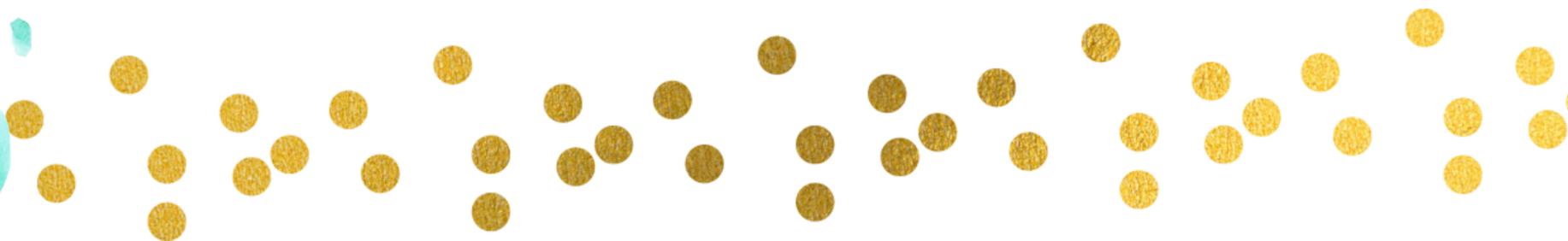
The Catawba Riverkeeper's River Sweep event was canceled due to hurricane Ian, but the Stormwater Department is moving forward with a rescheduled clean up in partnership with the Anne Springs Close Greenway on November 19th.

We hosted three corporate group clean ups this fall, with a total of 31 volunteers and 243 lbs of trash picked up.



03





RAIN CHECK TRAININGS

04

BEST MANAGEMENT PRACTICES

As a MS4, we are conducting internal, cross-department trainings about stormwater pollution and prevention. Utilizing the Rain Check training module, we have had a total of 64 Town employees trained, across 5 departments. More trainings are scheduled for later in November.

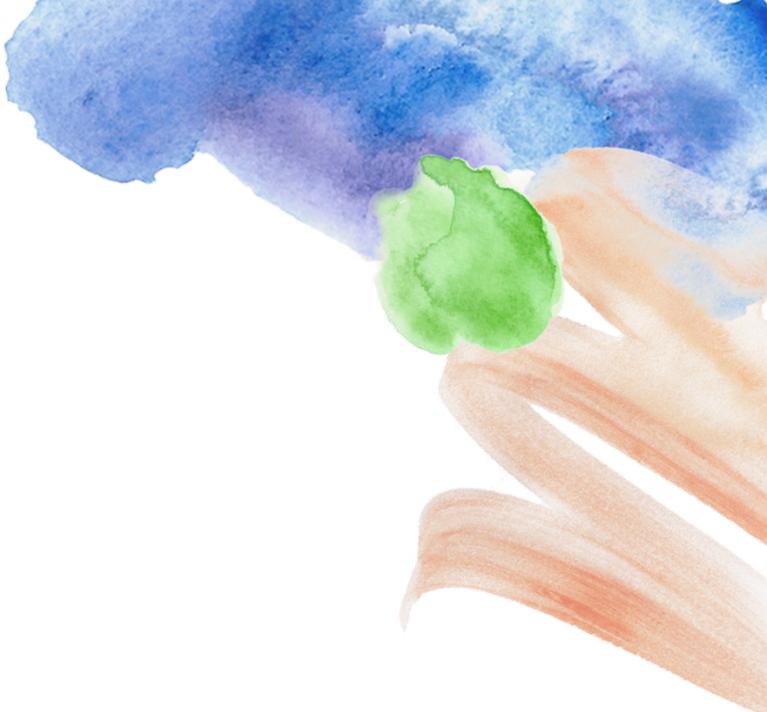
OTHER PUBLIC OUTREACH

ENVIROSCAPE DEMONSTRATIONS

Stormwater Department has done Enviroscape Demonstrations for both children and adults throughout the last quarter. A total of approximately 480 people have seen a demonstration in 2022.

The Enviroscape is a great visual tool that helps explain what a watershed is, how stormwater runoff can become polluted and what individuals in our community can do to protect our waterways.





VOLUNTEER NUMBERS

3

Adopt-a-Stream
Volunteers

1

Adopt-a-Storm Drain
Volunteer

31

Corporate Volunteers

206

volunteers year to
date

STORMWATER WEEK

SEPT 26-30 2022

FACEBOOK PAGE NEW LIKES
45
542.9%

FACEBOOK PAGE REACH
9,947
215.4%

FACEBOOK PAGE VISITS
623
650.6%

STORMWATER WEEK
GEOCACHING PASSPOST

Find all three geocaches in the series & place the

WHERE'S DRIPPY?

DAY 1

POST YOUR GUESS IN THE COMMENTS! LIKE & SHARE FOR MULTIPLE CHANCES TO WIN!

The graphic features a blue water droplet character with arms and legs, standing on a wooden deck. In the background, there is a building with a sign that says 'TACO MOUND'. The text is overlaid on a blue background with white water droplets.

STORMWATER Selfie CHALLENGE

- STORM DRAIN SELFIE**
Safely take a photo of yourself with the closest stormdrain to your home or office
- RAIN DROP YOGA SELFIE**
Watch Drippy's instructional video and then post a picture or video of yourself doing raindrop yoga!
- LITTER GO-GETTER SELFIE**
Pick up trash in your neighborhood and post a trashy selfie! Contact us if you need gloves, bags or a safety vest!
- CREEK WALK SELFIE**
Go for a walk in the woods! Do you know there are creeks all around us? What creek is your favorite? Take a picture of yourself along the creek (or in it!)
- POOP FAIRY SIGHTING**
Dress up like the poop fairy! Take a photo of yourself (or your dog, or your friend) dressed up as you imagine a poop fairy would be!

Join the Town of Fort Mill Department for a Selfie Challenge and tag the Town of Fort Mill Stormwater Department #FMSWSelfie to tag us!

For more information check out our website or email us at mmacdonald@fortmillsc.gov

The cards are light blue with white text and icons. They feature photos of people participating in the challenge, a QR code, and a small image of the Drippy character.



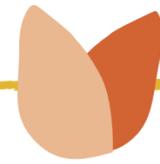
2023 PRIORITIES

UPCOMING OUTREACH EFFORTS



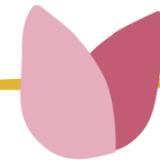
GROWING VOLUNTEER PROGRAM

Working to continue growing our volunteer program, focusing on individuals, groups and students



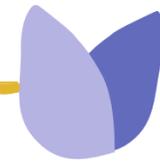
STORMWATER ART PROJECT

Public art installation will take place in April 2023



RAIN BARREL SALE

Stormwater Department will host an Ivy Rain Barrel Sale February-March, with delivery April 1st



RAIN GARDEN WORKSHOP

With two Master Rain Gardeners in the department, we have the opportunity to host public workshops about raingardens & rain harvesting