FOR IMMEDIATE RELEASE- Celebrate with the Town of Fort Mill's Holiday Events

Dec. 4, 2025— The Town of Fort Mill is excited to celebrate the holiday season with two upcoming events- the Christmas Village and Lighting of the Tree and the 78th Annual Christmas Parade.

First, on Thursday, Dec. 4, 2025, join us for an evening filled with joyful sights and sounds as the Town comes alive with holiday cheer at the Fort Mill Christmas Village and Lighting of the Tree. The event will be held at the Fort Mill Amphitheater at Walter Elisha Park, 345 N. White Street, from 5 to 8 p.m.

The event will begin with a variety of performances on the Amphitheater Stage, featuring a handbell choir, musical theater troupe, dance teams and school choirs. The Tree Lighting Ceremony will start at 6 p.m., when the 50-foot Town Christmas Tree in the park will be illuminated. The ceremony will include remarks from Town Council, appearances by the 2025 South Carolina Strawberry Queens, special musical performances and local dignitaries—and Santa will be on hand to help officially light the tree.

Make sure to also shop our Christmas Village vendors, enjoy kid-friendly activities, take a ride on our trackless train, eat your way through our many food trucks and snap a photo with Santa Claus!

Downtown Fort Mill will also shine bright with beautiful holiday lights and decorations. We invite you to explore our wonderful Downtown shops and restaurants during this time.

Then, on Dec. 6, line up downtown for the 78th Annual Fort Mill Christmas Parade, which begins at 11 a.m.! This year's parade, led by our Grand Marshal former Fort Mill School District Superintendent Dr. Chuck Epps, will start at Tom Hall and Unity Street and travel through Main Street and North White Street in Historic Downtown Fort Mill, ending at Clebourne Street.

Join us for a festive lineup featuring local schools, officials, churches, businesses, scouts, pageant queens, and of course, Santa! The parade will be filmed for Comporium Channel 705, with coverage taking place in front of the Fort Mill Fire Station at 121 Tom Hall Street. Emcees David Ward and Ashley Lang will announce each entry as they pass this spot. Our Parade Judges (Jerrick Foster, FMSD Support Staff of the Year, 2022 SC Strawberry Festival Mrs. Queen Brandi Jansen and Kim Simpson), will be located at Fire Station #1 and will select winners for categories including Most Festive Entry, Best Holiday Spirit, Most Creative Christmas Theme, Best Overall Entry, Best Walking Group, Best Float, Best Vehicle Entry, Best Band or Performance Group, Best Youth Entry, Best Church or Nonprofit Entry and Best Business Entry.

Find your spot along the parade route and enjoy our 100+ festive entries! For more information, please contact Town Events Coordinator Jacona Hester at jhester@fortmillsc.gov. ###